WORLD-CLASS AERO OVERSHOES DESIGNED & MADE IN THE UK

TEAM

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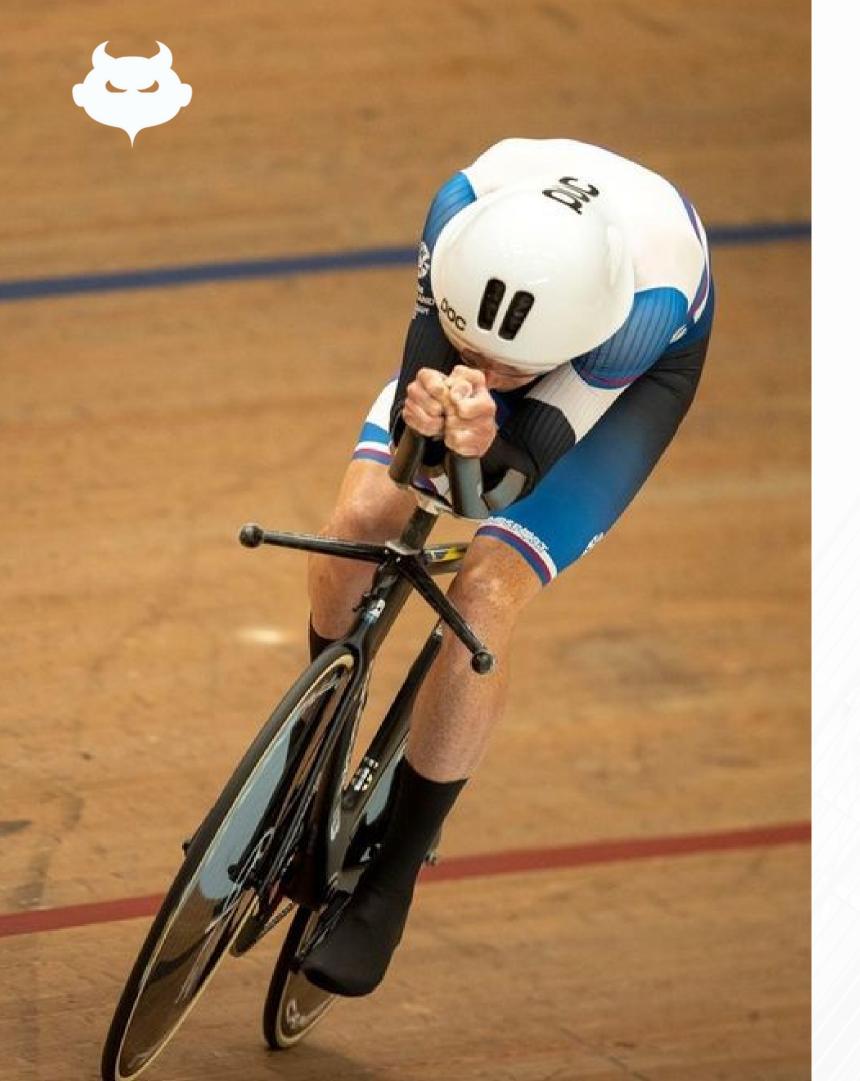
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# WELCOME TO IMPSPORT

Established in the 1970's, Impsport is the UK-based, world renowned provider of performance cycling apparel for all levels of participation including the pinnacle of elite competition.

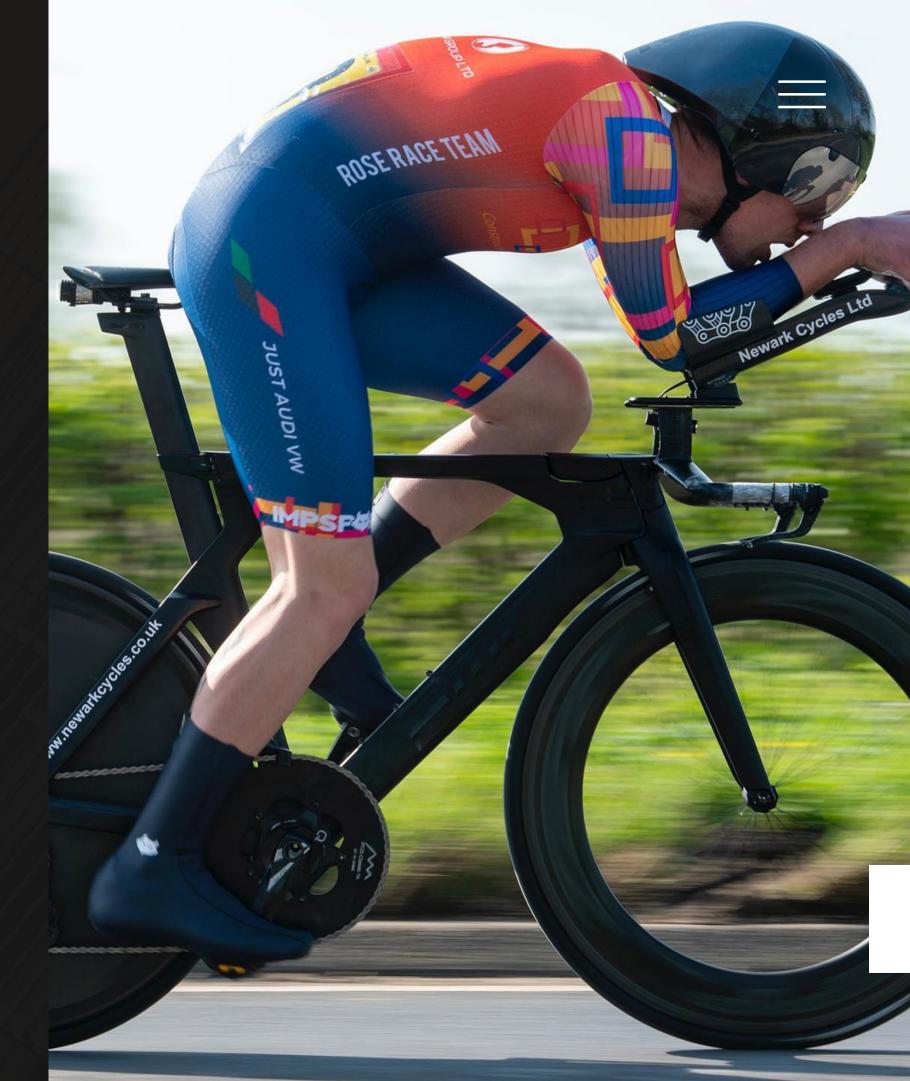
Our latest range of Aero Overshoes brings together the knowledge we have gained by working with some of the world's greatest athletes and industry leading independent research and design facilities.



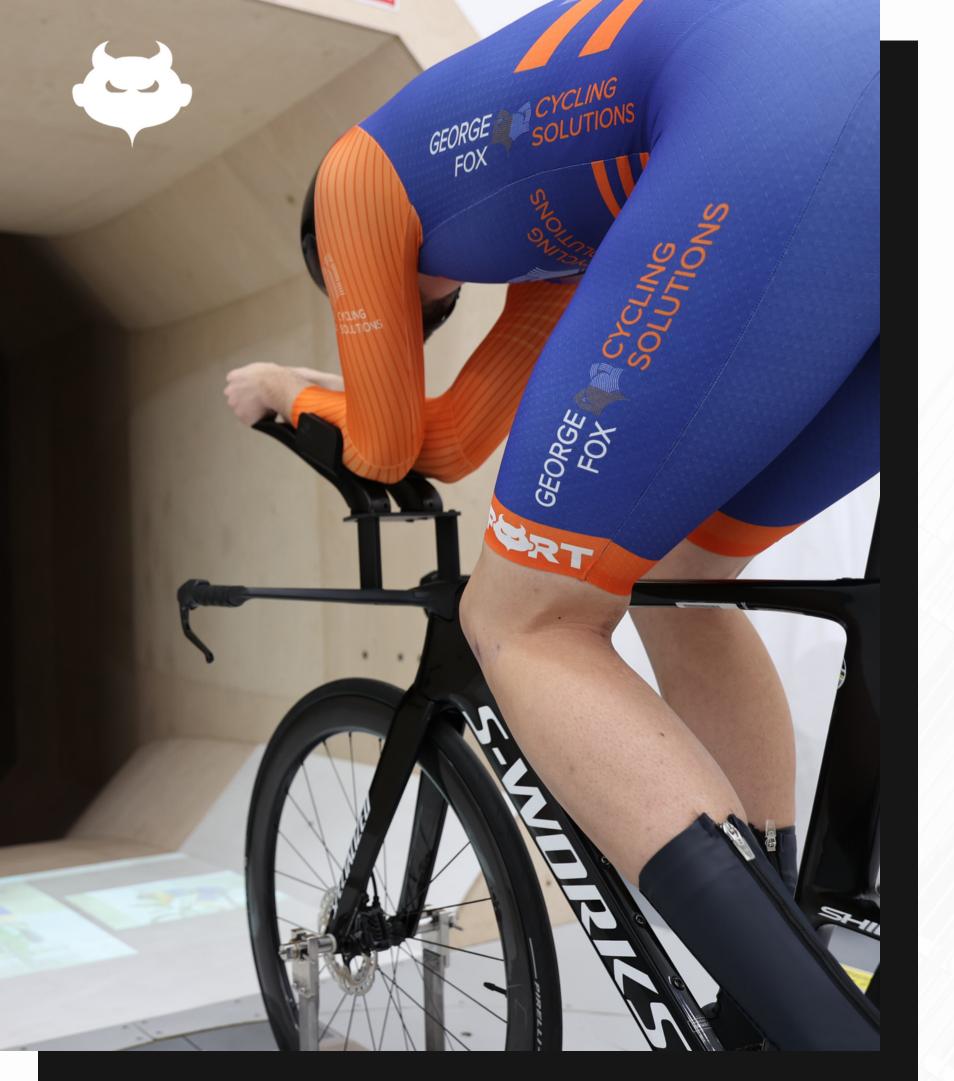
## AERO OVERSHOE DESIGN BRIEF

ENSURE RIDERS HAVE THE FASTEST POSSIBLE GARMENTS FOR THEIR CHOSEN EVENT - INTEGRATING DESIGN, FABRIC TECHNOLOGY, INNOVATION AND ENGINEERING

- Utilising the best materials and technologies sourced from around the world.
- Investing in research and technology to stay at the forefront of world sport.
- Produce products of exceptional quality and fit.
- Fly the flag for British design and innovation.
- Provide cost effective solutions for all levels of elite sport.







# WIND TUNNEL **TESTING**

The T3 Aero Overshoes are put through their paces in wind tunnel testing sessions - from the fabric selection to the placement of zips and trip seams. Each variable is measured then optimised by looking at the overall aerodynamic characteristics, enhancing the overshoe to the max:

- for the individual.
- whilst increasing comfort too.

• Reduce drag with trip seams in perfect aero positions.

• Maximise total aerodynamic gains with air stability enhancements.

• Improve garment shape with custom fitting to ensure perfect airflow

• Unique stretch zips with flex technology for a better garment hold

• Wind tunnel and real-world testing at every step to turn incremental advantage into world beating garments.



### CUSTOM FIT SERVICE

### WANT TO GO FASTER?

The performance of the T3 Aero Overshoe is considerably improved when it is custom fitted to the rider - creating a pattern which perfectly matches unique proportions. Our team of skilled technicians can even custom fit remotely for a more cost effective solution.

The UCI legal Impsport T3 Aero Overshoe has shown real-world savings of 10+ Watts over competitor garments and is also available in an Aero+ fitting for non-UCI racing.

### 10+ WATTS





# OVERSHOE 202 LEGAL **NC**

### WATTS

FITTED

TECH

Our unique trip seam transition system reduces drag with savings of 10+ Watts over tested competitor garments in world competition.

Opt for our fitting service and we'll create a bespoke pattern for your individual overshoes to maximise your gains within UCI regulation compliance.

Ultra-low drag fabric with a high stretch threshold for added mouldability and aerodynamic shaping.



# Ш OVERSHO LEGAI **NON-UCI**

### TIME TRIAL

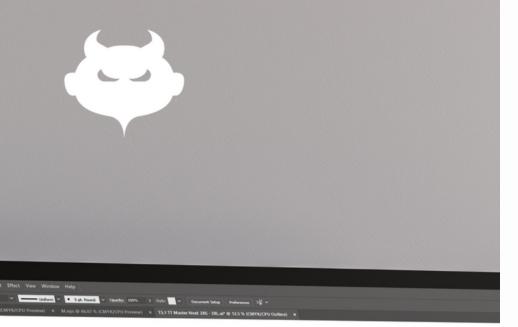
### **FITTED**

**TECH** 

The extra height in the T3 Aero+ Overshoe amplifies the streamline shape. Save up to 10 Watts at 50km/h over tested competitor garments.

Opt for our fitting service and we'll create a bespoke pattern for your individual overshoes to maximise gains for your unique geometry.

The zip flexes with the garment holding it closer to the body for improved fit whilst being more comfortable.







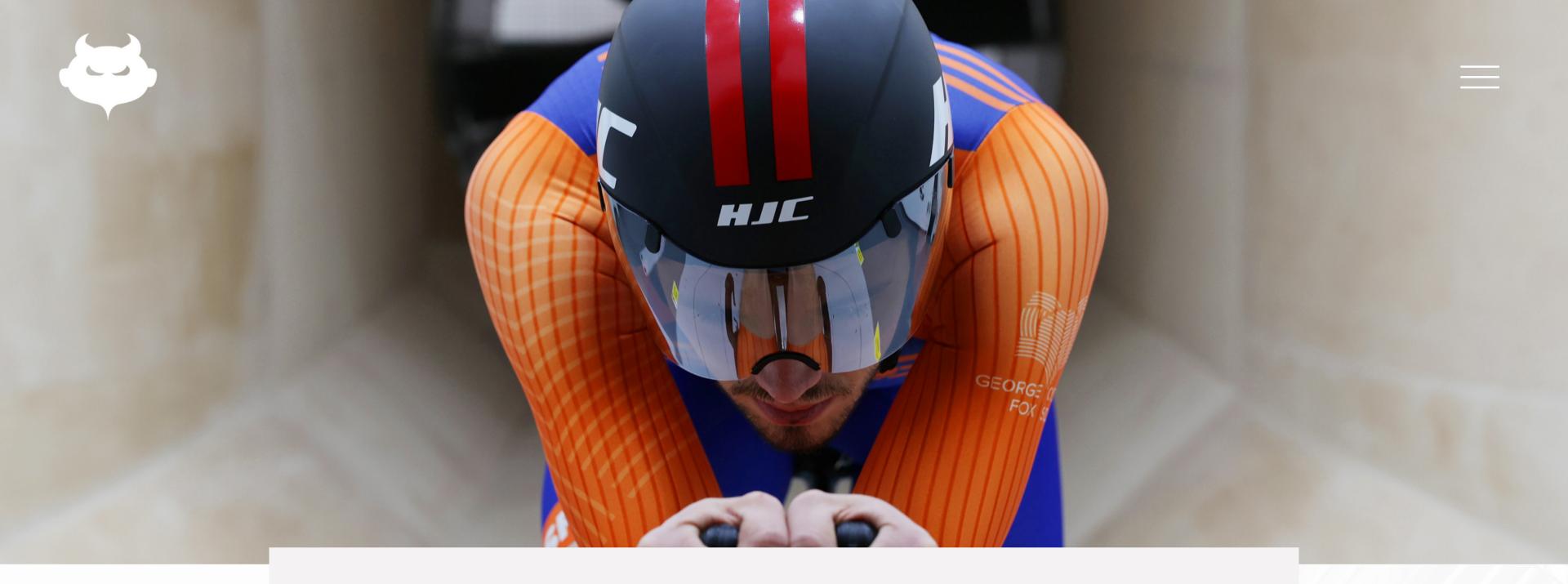
### DESIGNED & MADE IN BRITAIN

### UNIQUE SOLUTIONS

The Impsport team of artists, printers and fabric technicians are all based at our Lincoln HQ, offering us a unique base of expertise and experience to design and then perfect the T3 Aero Overshoe range.

In conjunction with in-house garment fitters we manage every aspect of the production process to ensure quality throughout - at a price that won't make your eyes water.





### **GEORGE FOX CYCLING SOLUTIONS - PROFESSIONAL AERO BIKE FIT & COACHING**

" I've used so many different overshoes, and tested a lot of them too, and the T3 Overshoes from Impsport are second to none when it comes to fit and usability. There is nothing more annoying than overshoes that fall down mid race knowing they're slowing me down, but these have never slipped at all which is perfect for what I want and need! "

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